



CHINA'S **NO.1** AUTOMOBILE EXPORTER

54-DARULAMAN COOPERATIVE HOUSING SOCIETY, MAIN SHAHRAH-E-FAISAL, KARACHI.

✉ CUSTOMER.CARE@CHERYPAKISTAN.COM | ☎ 021-111-624379 | CHERYMASTERPAKISTAN [f](#) [i](#) [t](#)



PAKISTAN'S ONLY 7-SEATER PHEV D-SUV

TIGGO8 PHEV



CSH CHERY SUPER HYBRID TECHNOLOGY



Chery is a global automobile brand and one of the world's fastest growing auto manufacturers. With a strong presence in the UAE, Saudi Arabia, Australia, Turkey, and the UK, Chery continues to expand globally.

Driven by innovation and commitment to safety, Chery continues to earn customer trust worldwide.

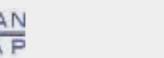
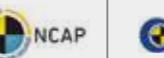
- **No. 1 Automobile Exporter of China** for consecutive 23 years

- In over **120+ Countries**

- Global user base of over **18.5 million users**

- One of the **Fastest Growing Automobile Company**

- Global **5-Star Safety NCAP** Rating



- Fortune Global 500 Excellence



MASTER AUTO ENGINEERING | MASTER GROUP OF COMPANIES

Master Automotive Engineering (MAE) is a part of the Master Group of Industries, one of Pakistan's largest and most trusted conglomerates, with over 60 years of excellence across diverse sectors.

With a 40-year legacy in the automotive industry, Master Group of Industries has consistently driven progress through precision, quality, and innovation.

Built on this foundation of experience and trust, MAE stands at the forefront of Pakistan's automotive evolution, introducing Chery, one of the world's fastest-growing automakers, to redefine mobility for a new generation.

With a clear mission to bring New Energy Vehicles (NEVs) and sustainable technology to Pakistan, MAE is committed to advancing the nation's automotive landscape by blending global innovation with local expertise to create a smarter, cleaner, and more connected future on the road.

15 COMPANIES

Textile, Foam, Bedding, Energy
Automotive Assembling, Manufacturing

16 BUSINESS FACILITIES

8 in Sindh and 8 in Punjab

18,000+ EMPLOYEES

Highly Qualified Labour,
Foreign Qualified Management



**CREATED FOR FREEDOM,
SHAPED BY LIFE**





COMMAND THE ROAD

Wide, grounded, and built to own the road.

ELEGANCE FROM EVERY ANGLE

The Infinity LED taillamps add a distinctive, elegant signature to every journey.



TIGER-INSPIRED SIGNATURE GRILLE

with diamond-cut detailing.

MATRIX LED DRLs + FLOWING INDICATORS

Adaptive, auto-activating intelligent LED projectors.





INTEGRATED ROOF SPOILER

with elevated brake light echoing tiger fangs.



19-INCH RIMS

(235/50/R19) with gloss finish.



THE BEAUTY OF BALANCE

The **0.33 Cd aerodynamic profile** not only looks striking but also enhances stability and efficiency, ensuring every family journey feels effortless and composed.



CRAFTED LINES CONFIDENT STANCE

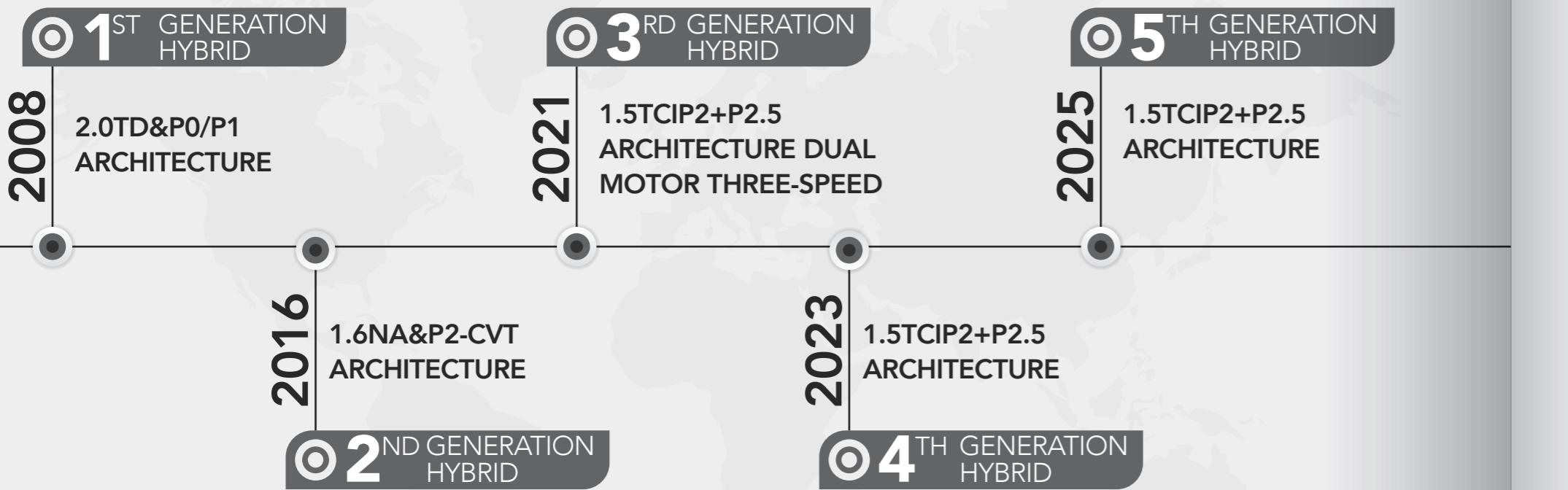
Three sculpted lines deliver a confident presence and refined motion.

PRESENCE THAT COMMANDS

Designed to turn heads and inspire confidence on every drive.



Balancing career demands and family adventures has never been easier. Every journey, every seat, every need, designed just for you.

WORLD'S BEST PHEV TECHNOLOGY**ENGINEERED TO OUTPERFORM WITH
FIFTH-GENERATION HYBRID SUPERIORITY**

The Plug-in Hybrid system is built on three advanced components:

Dedicated Hybrid Transmission (DHT)

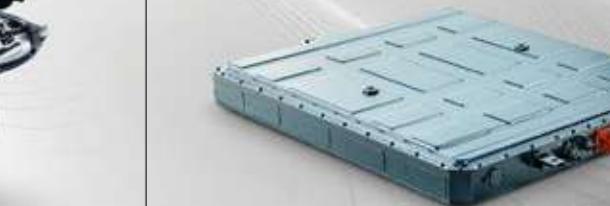
Engineered for 98.5% efficiency, the DHT delivers seamless shifts and rapid response for powerful, confident performance.

**Dedicated Hybrid Engine (DHE)**

Powered by a 1.5 TGDI turbo engine with 44.5% thermal efficiency, it delivers strong performance with 16.6 km/L efficiency.

**DEDICATED HYBRID BATTERY (DHB)**

Class-leading pure EV range of 90–170 km, rigorously saltwater-tested and fully dust and water-resistant IP68 rating for uncompromised safety.



ADVANCED INTELLIGENCE EXTENDED FREEDOM



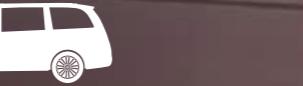
AC TOGGLE



VEHICLE SEARCH



POWER WINDOW
ADJUST



PROXIMITY SENSING
KEY UNLOCK



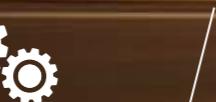
UP TO 90 KM
PURE EV RANGE



UP TO 1200+ KM
COMBINED RANGE



496 HP
COMPREHENSIVE
COMBINED POWER



735 NM
COMPREHENSIVE
COMBINED TORQUE



0-100 KM/H
ACCELERATION
IN 6.8 SEC



FIFTH GENERATION DEDICATED HYBRID ENGINE (DHE)

SMARTER EVERY MILE

Your standards are high. So is this engine. With 44.5% thermal efficiency, the 1.5 TGDI doesn't just meet industry benchmarks it gives you a smarter, more efficient drive.



DEDICATED HYBRID TRANSMISSION (DHT)

SEAMLESS DRIVE, CONFIDENT RIDE

The fifth-generation **DHT150 Hybrid** reacts smoothly when you press the pedal. With a **98.5%** EV economy, high power and torque, every change feels seamless, giving your drive a sense of natural control.



HIGH PERFORMANCE HYBRID BATTERY

GO FURTHER, LIVE FREELY

Where others slow down, you keep moving. Designed to thrive in extreme climates, the LFP battery delivers peak performance and the longest comprehensive range, letting you go as far as you want on your terms.



MULTI-LAYER PROTECTION

Roads change. Conditions surprise. Your battery stays secure. With a multi-layered structure and ultra-high-strength steel exoskeleton, you're protected against both impact and harsh environments.



EUROPEAN-CLASS PRECISION. CLOUD-LIKE COMFORT

You shouldn't have to choose between comfort and handling. The Tiggo 8's cloud-based chassis, refined with European-level tuning, delivers a balanced ride that makes every turn easy and every trip reassuring.

ENERGY THAT GOES WHEREVER YOU GO

From journeys to everyday needs, Vehicle To Load (V2L) provides 3.3 kW of reliable power, when and where you need it.



ELECTRIC GRILL
2000 W



INDUCTION
COOKER 2800 W



PROJECTOR
2400 W



OUTDOOR ILLUMINATION
50 - 150 W



ELECTRIC KETTLE
800 W



ELECTRIC SCOOTY
400 W

EFFORTLESSLY WELCOMING

Your presence is enough. The handles extend automatically, offering smooth, keyless entry every time.



SPACE, THOUGHTFULLY ENGINEERED

A cabin that offers you 66.1% usable interior volume, turning every journey into a more comfortable experience.



7-SEATER D-SUV CRAFTED FOR FAMILY JOURNEYS

Generous, well-planned cabin space in every row ensures everyone travels in ease and style.

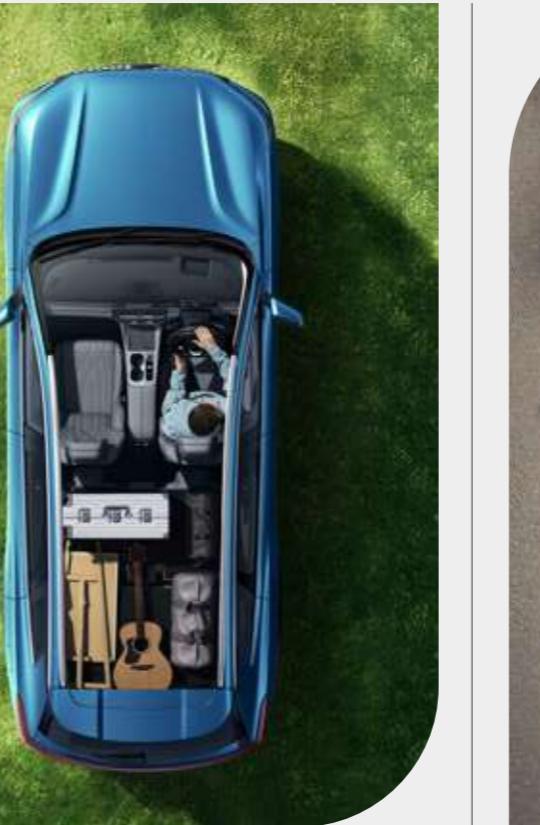


FLEXIBLE SPACE FOR EVERY JOURNEY

MORE ROOM. JUST A FOLD AWAY

Fold the second and third rows to reveal up to **1,022 L** of adaptable cargo space, perfect for life on the move.

VERSATILE SPACE, SHAPED AROUND YOUR LIFE



ROOM FOR YOUR WORLD

Big plans or small moments, the spacious cargo area makes room for your world, effortlessly.



SPACE TO STRETCH COMFORT TO STAY

With generous legroom across the rear rows [2nd & 3rd row legroom (886 mm & 793 mm)], everyone arrives relaxed and refreshed.



LAUGHTER AND ADVENTURE RIDE TOGETHER

From spontaneous escapes to weekend adventures, the cabin adapts seamlessly to every plan, every moment.

HIGH DEFINITION, HIGH CONTROL



ULTRA-LARGE 15.6" SCREEN, W-HUD, AND 6 INTELLIGENT DRIVING MODES

The road deserves your full focus.

With a **15.6" 2.5K** display, Windshield Head-Up Display, and 6 driving modes: **Eco | Normal | Sport | Sand | Off-Road | Snow** every drive feels clearer, more controlled, and effortlessly engaging.

64-COLOR AMBIENT MOOD LIGHTING

Your cabin, your vibe. With **64 immersive colors**, the lighting adapts to your mood. Calm for quiet moments, vibrant for energy, and creating personal moments for every journey.

ZERO-GRAVITY COMFORT WITH A MASSAGE FUNCTION



Every drive should leave you refreshed, not fatigued. The front passenger seat cradles you in weightless comfort, enhanced by soothing massage, heating, and refreshing ventilation, so even the longest journeys feel effortlessly indulgent.

PREMIUM DRIVER SEAT EXPERIENCE



Every journey is tailored for you. With **ergonomic 10-layer support**, which includes 6-way adjustment and 4-way lumbar support, along with **heating** and **ventilation**, the seat keeps you perfectly positioned and completely relaxed.



78.9% SOFT-WRAPPED CABIN COVERAGE

Your family deserves the best. The high-end interior surfaces create a refined cabin where comfort and elegance meet seamlessly on every journey.

SMART INDUCTION TAILGATE



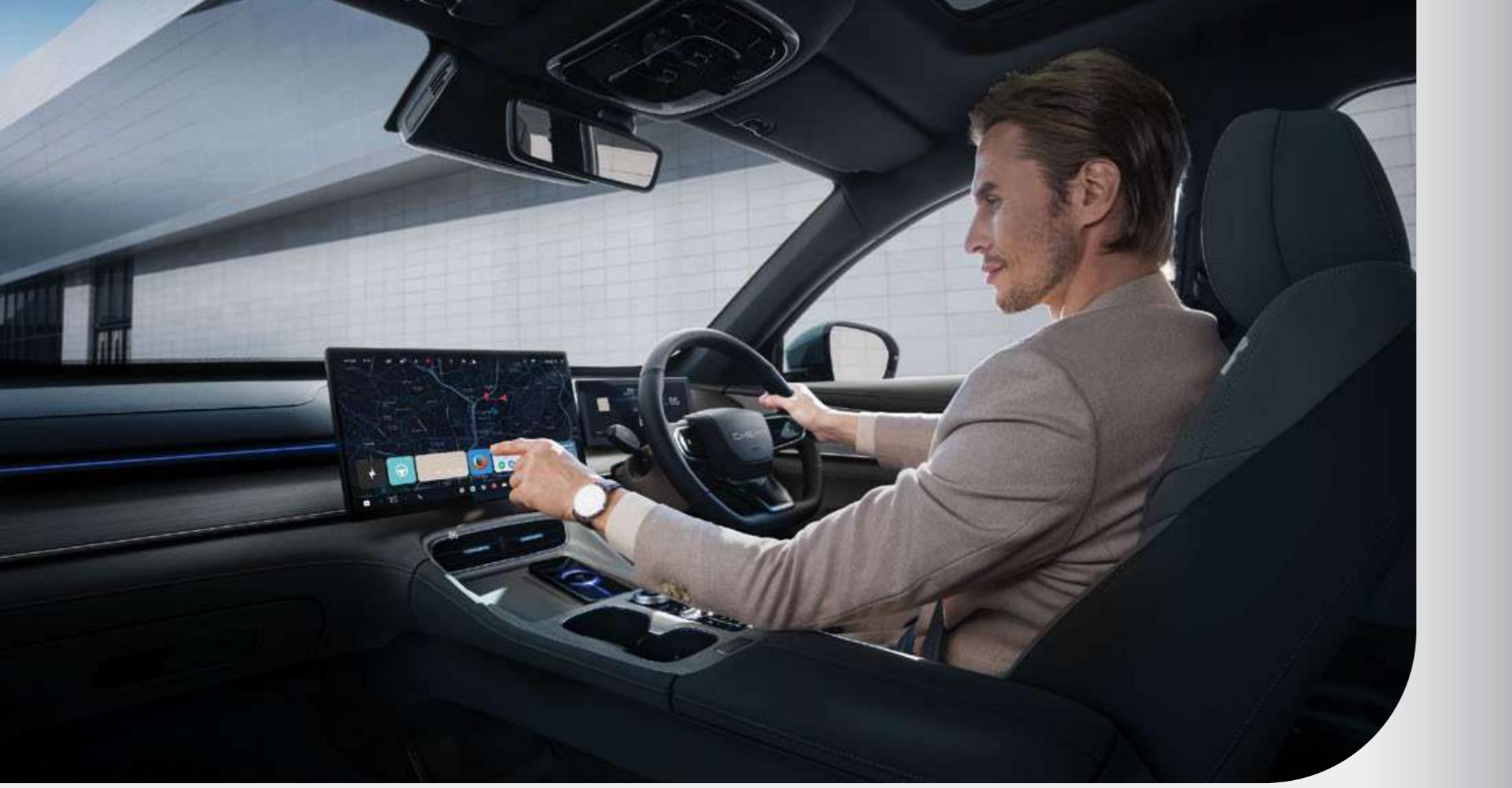
With **smart sensors**, the tailgate opens automatically in five seconds when your key is detected. Perfect for carrying groceries, luggage, or kids, without juggling hands.



VOICE-ACTIVATED PANORAMIC SUNROOF

HELLO CHERY! OPEN THE SUNROOF

With a command, the cabin fills with natural light, helping your family stay happy, alert, and comfortable, turning even ordinary drives into shared, joyful experiences.



SMOOTH. SMART. INTELLIGENT

**POWERED BY THE QUALCOMM SNAPDRAGON 8155,
EVERY COMMAND RESPONDS WITHOUT DELAY**

Technology should serve you, not slow you down. With the Qualcomm Snapdragon 8155 processor in the **lag-free cabin interface**, maps, media, and voice recognition work instantly, keeping your attention where it matters most, on the road.

WIRELESS FAST CHARGING

EFFORTLESS CHARGING, ENDLESS FOCUS

Removes distractions and keeps your focus on the road. Wireless charging keeps your device powered, cooled, organized, and always within reach.



SONY 12-SPEAKER HEADREST AUDIO



YOUR PERSONAL CONCERT, ROW BY ROW

Your journey deserves its own soundtrack. The **headrest audio system**, enhanced by eight distinct listening modes, lets every passenger curate a personal listening experience so every ride feels immersive and uniquely theirs.

PINNACLE SOUND ABSOLUTE PRECISION



From the first note to the last, every passenger experiences crystal-clear audio. The **12-speaker system** delivers precision-tuned sound throughout the cabin, making every drive feel like a concert.

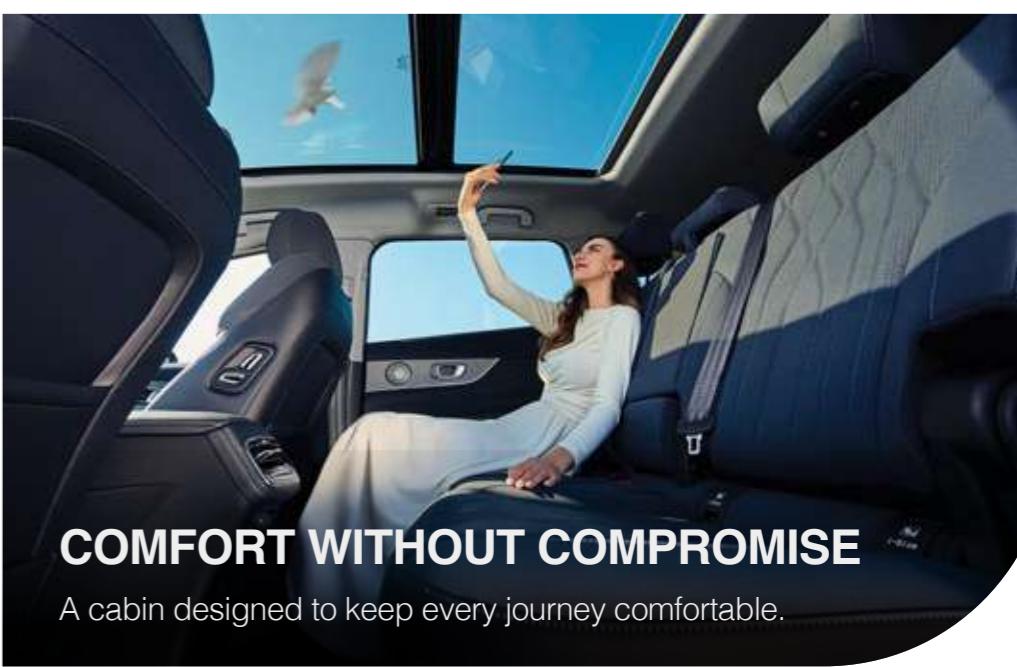
SMART DESIGN CONFIDENT DRIVE

Innovative engineering crafted for a confident ride.



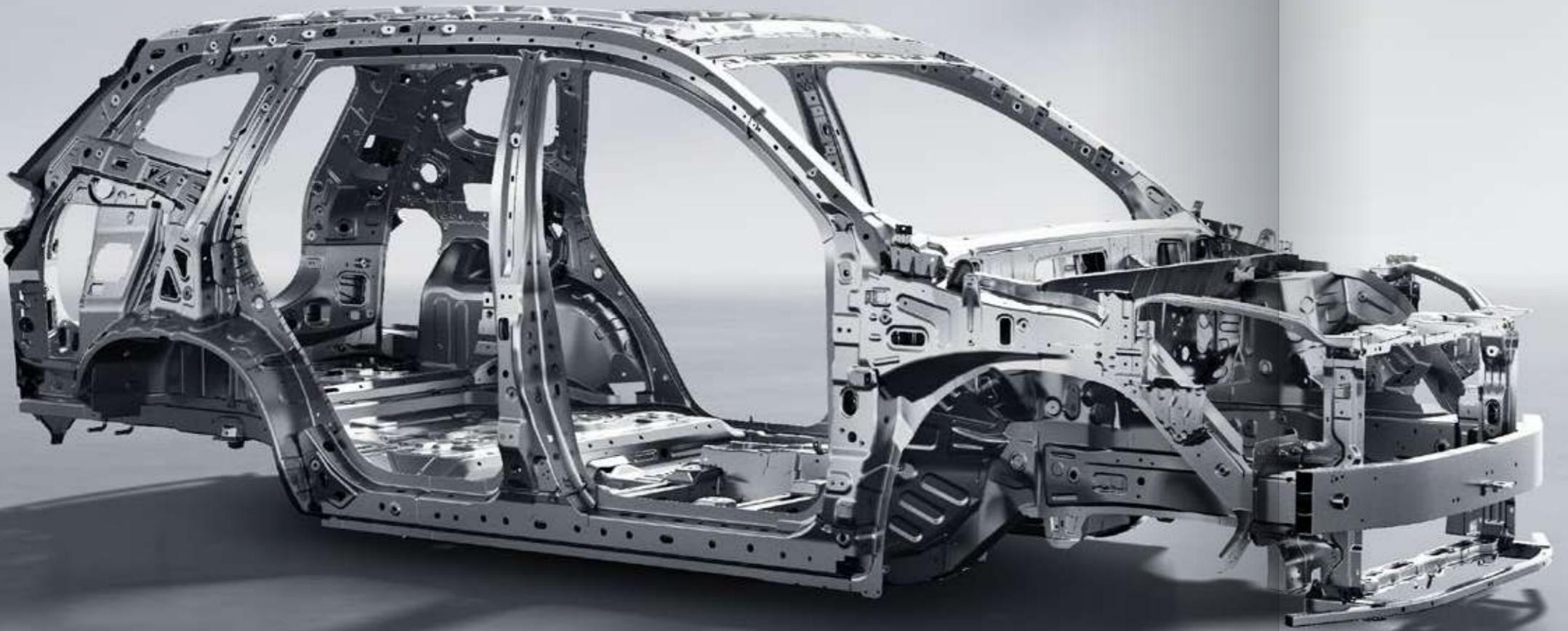
T1X PLATFORM

Advanced PHEV platform for secure, thrilling drives with your loved ones.



COMFORT WITHOUT COMPROMISE

A cabin designed to keep every journey comfortable.



FIVE-STAR SAFETY FOUNDATION

THE GUARDIAN OF EVERY JOURNEY

Your safety is not optional; it's engineered in. Designed to meet the stringent 2024 E-NCAP and A-NCAP protocols, the Tiggo 8 has already earned a five-star ANCAP safety rating, protecting you on every journey.

10 AIRBAGS

ENGINEERED AS PAKISTAN'S SAFEST SUV

COMPREHENSIVE PROTECTION, QUIET CONFIDENCE

No matter where your loved ones sit, protection surrounds them. The 10-airbag safety system delivers comprehensive coverage, giving you quiet confidence every time you drive.

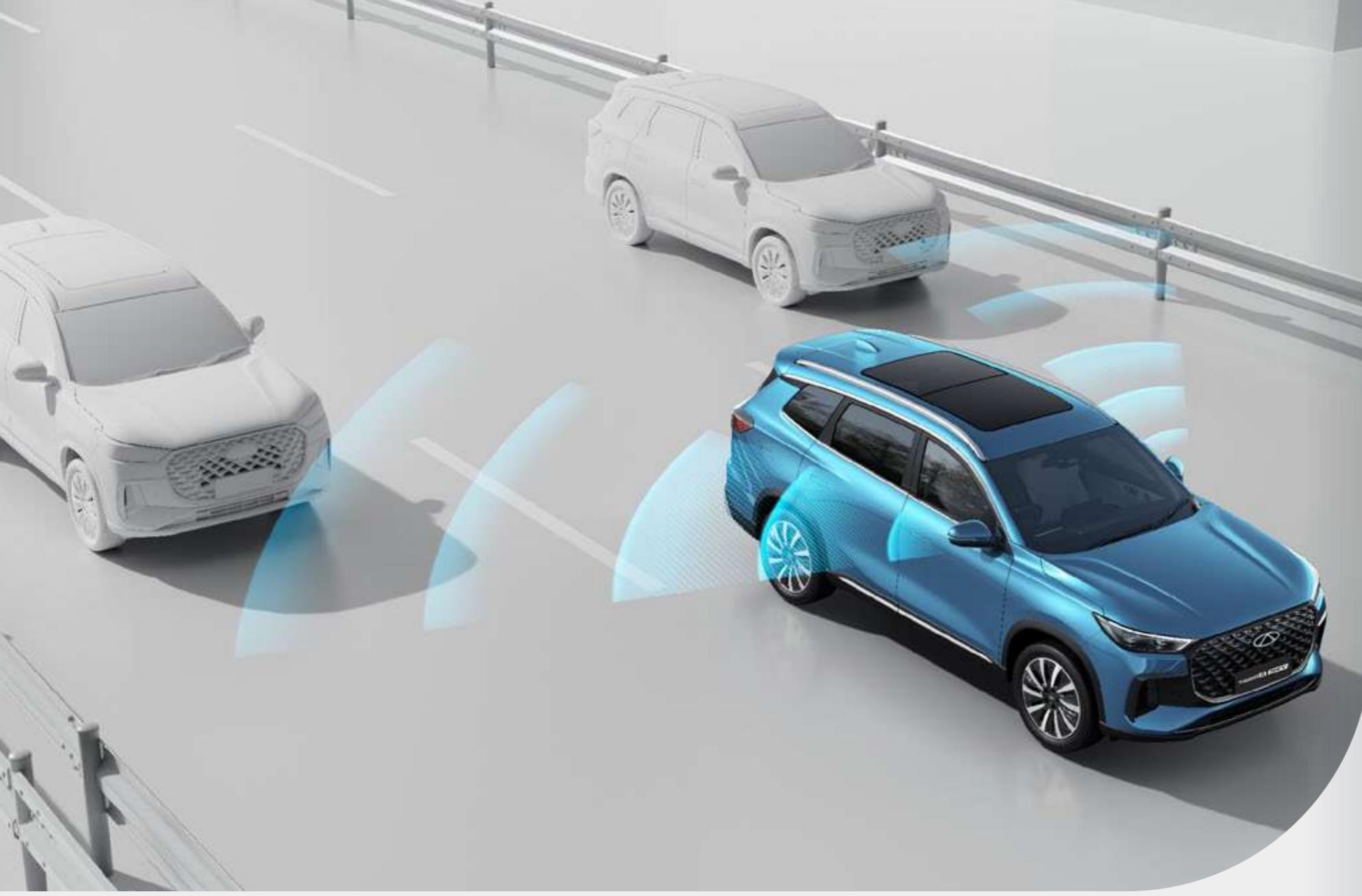




COMMAND EVERY ANGLE BIRD EYE VIEW

CONFIDENCE IN EVERY MOVE

With Bird Eye View (**540° vision**), you see what others can't. Drive with precision, avoid surprises, and feel secure no matter how tight the space or busy the road.



L2 CHERY DRIVER ASSIST

NO SURPRISES, ONLY SMOOTH DRIVES

Traffic doesn't have to surprise you. With side radar monitoring, the system warns you of hidden vehicles, making lane changes smoother and safer.

DRIVER CONVENIENCE

- Central Locking
- Speed Cruise
- Speed Limit Reminder
- TJA Traffic Jam Assistance
- ICA Integrated Cruise Assist
- IHC Intelligent High Beam Control
- ACC Adaptive Cruise Control

DRIVER ASSIST

- HAC Uphill Assist System
- HDC Downhill Auxiliary System
- TPMS Tire Pressure Monitoring System
- BSD Blind Spot Monitoring
- RCTA Rear Cross Traffic Alert
- LDW Lane Departure Warning
- BAS Brake Assist System
- DOW Door Opening Warning

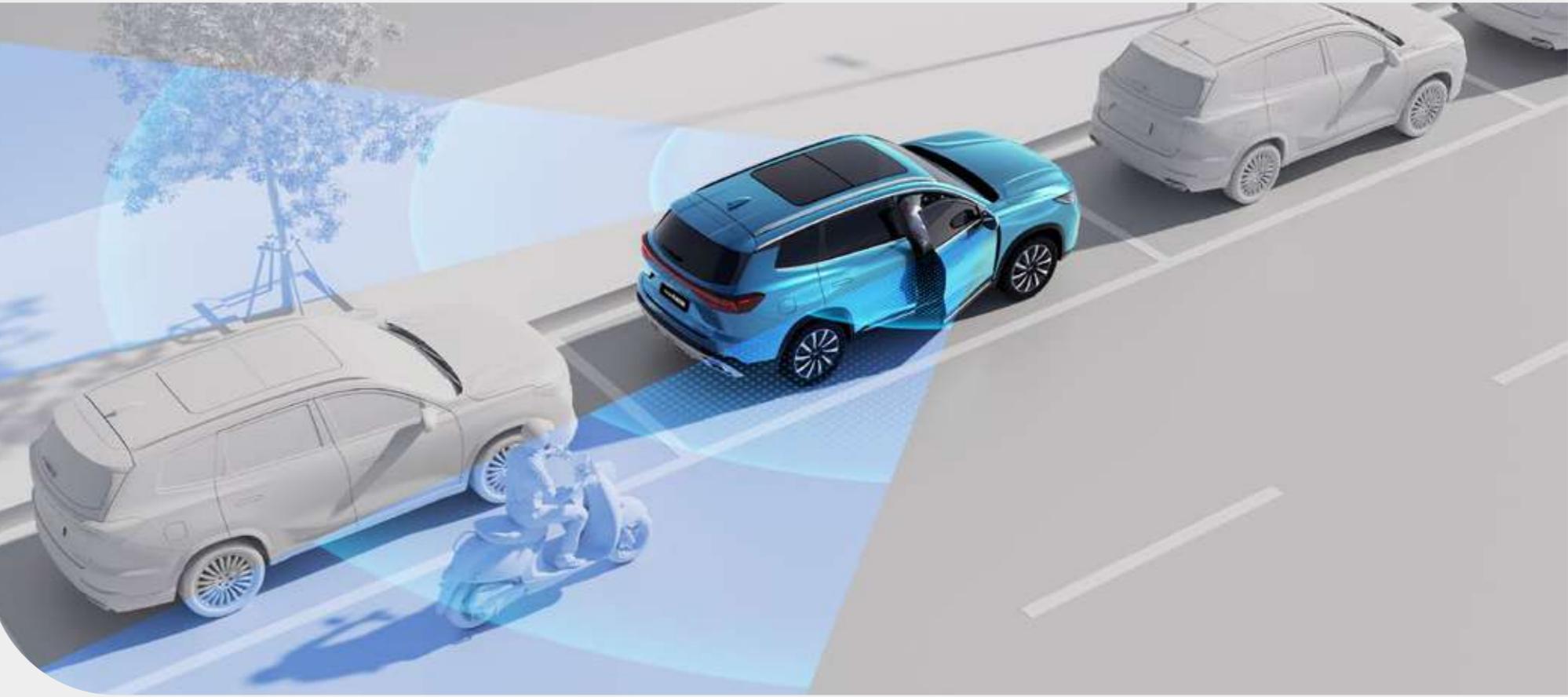
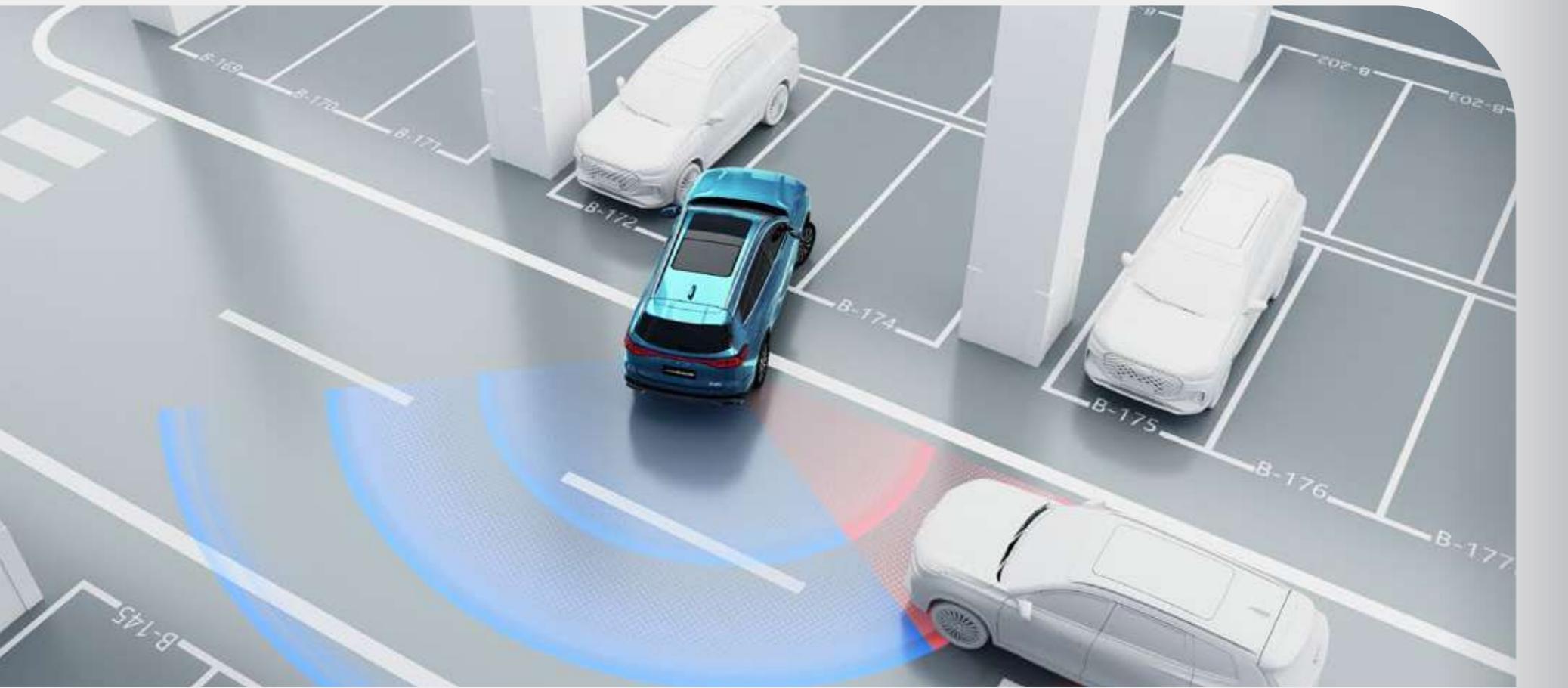
DRIVER PROTECTION

- BOS Brake Priority System
- ESP Braking Force Control System
- TCS Traction Control System
- EBA Emergency Brake Assist
- FCW Forward Collision Warning
- AEB Automatic Emergency Braking
- ELK Emergency Lane Keeping
- LKA Lane Keeping System

MASTER THE REVERSE WITH (RCTA) PRECISION

YOUR EXTRA EYES ON THE ROAD

Backing out shouldn't be stressful. Rear Cross Traffic Alert gives you an extra set of eyes, detecting vehicles in real time and guiding you safely, so you always feel in control.



PRECISION PARKING & DOOR OPENING WARNING (DOW)

EFFORTLESS PARKING, CONFIDENT EXITS

Parking and exiting are effortless when your car looks out for you. Sensors guide your every move, and DOW alerts your passengers to potential hazards, ensuring safety in every crowded situation.

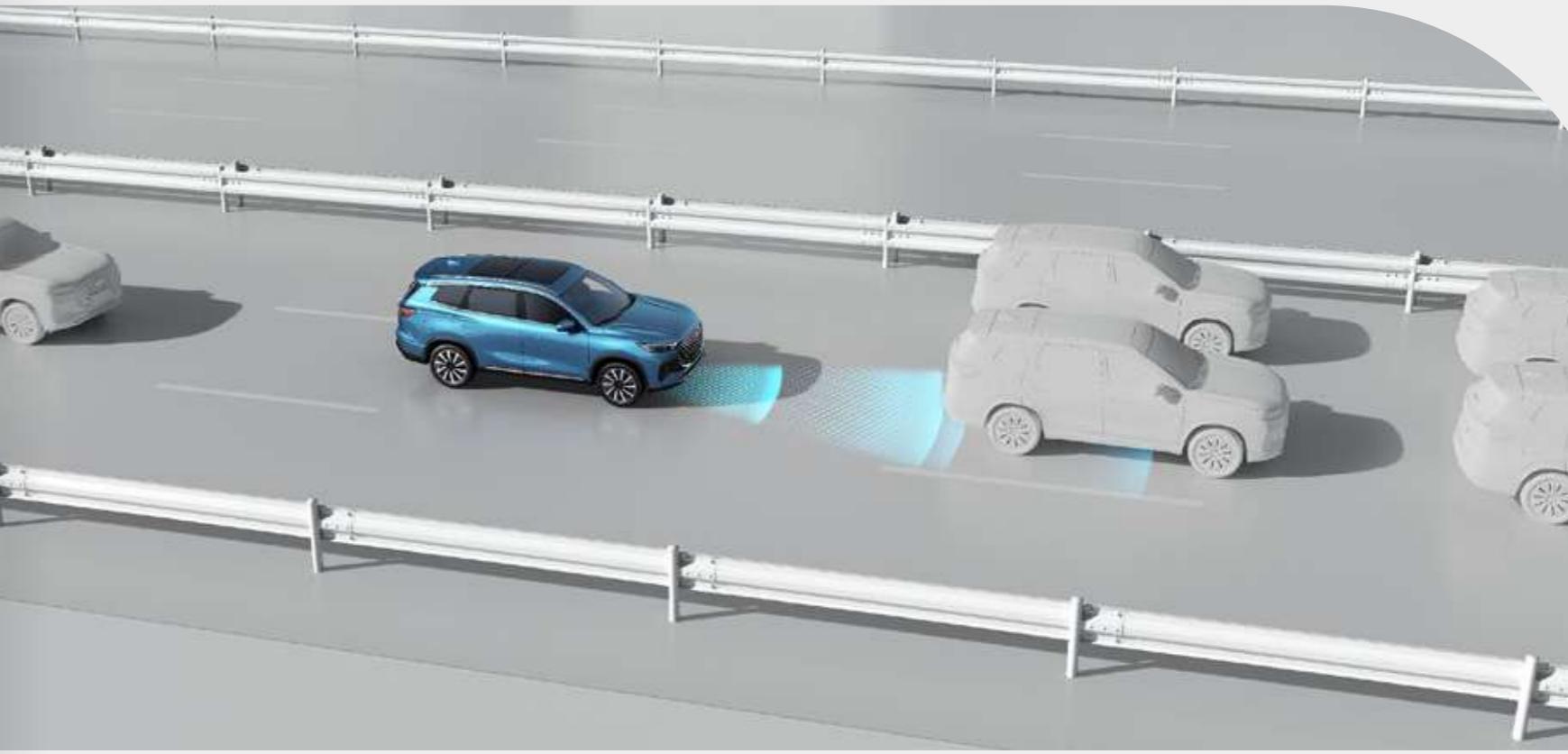
INTELLIGENT HEADLIGHT CONTROL



VISION MEETS INTELLIGENCE

You don't need to think about switching beams. This intuitive system handles it automatically, maximizing your vision and minimizing risk for everyone on the road.

LANE KEEPING & EMERGENCY SAFETY BRAKING ASSISTANCE



SAFETY MEETS SERENITY

Relax and let the Tiggo 8 watch the road with you. Integrated Cruise Control combines Lane Keeping and Emergency Braking, maintaining distance and stability so you can enjoy the drive without stress.



THE EXTRA MILE IS OUR STANDARD

SERVICE THAT TRAVELS FURTHER

An elevated customer experience that moves with you, at every stage of ownership, is what we are trained to do.

With a dealership network across Pakistan, our dedicated and professional service team is always ready to provide you with the service your automobile needs.

WARRANTY THAT INSPIRES CONFIDENCE

6 YEARS

or 150,000 km

STANDARD WARRANTY

8 YEARS

or 160,000 km

BATTERY WARRANTY



* WHICHEVER COMES FIRST

CHERY'S DEALERSHIP NETWORK ACROSS PAKISTAN

Across Pakistan, CHERY's dealership network is designed to deliver consistent excellence, attentive service, and confidence at every touchpoint.

ISLAMABAD CHERY METROPOLIS P-178 KORANG ROAD, SECTOR I-10/3, ISLAMABAD

LAHORE CHERY FORTUNE 17-KM, MAIN MULTAN ROAD, KOT GOJRA, LAHORE

KARACHI CHERY SEAVIEW SHOP NO. 8/G, COM 3 BILAWAL CHORANGI,
BLOCK 6, CLIFTON, KARACHI

LAHORE CHERY RAVI 32 MAIN JAIL ROAD, NEAR MOZANG CHUNGI, LAHORE

SIALKOT CHERY STALLION 1KM DASKA ROAD, PAKKI KOTLI, SIALKOT

FAISALABAD CHERY CANAL ABDULLAH PUR UNDER PASS, WEST CANAL ROAD,
FAISALABAD

MULTAN CHERY CITY OF
SAINTS 348-KHANEWAL ROAD, MULTAN

LAHORE CHERY DEFENCE JAMMU STOP NEAR NAWAZ SHARIF INTERCHANGE RING
ROAD, DHA PHASE 5, LAHORE (COMING SOON)

KARACHI CHERY SOUTH PLOT NO. 18, SECTOR NO. 23, KORANGI INDUSTRIAL AREA,
KARACHI (COMING SOON)





AZURE BLUE

CRIMSON RED

COSMIC SILVER

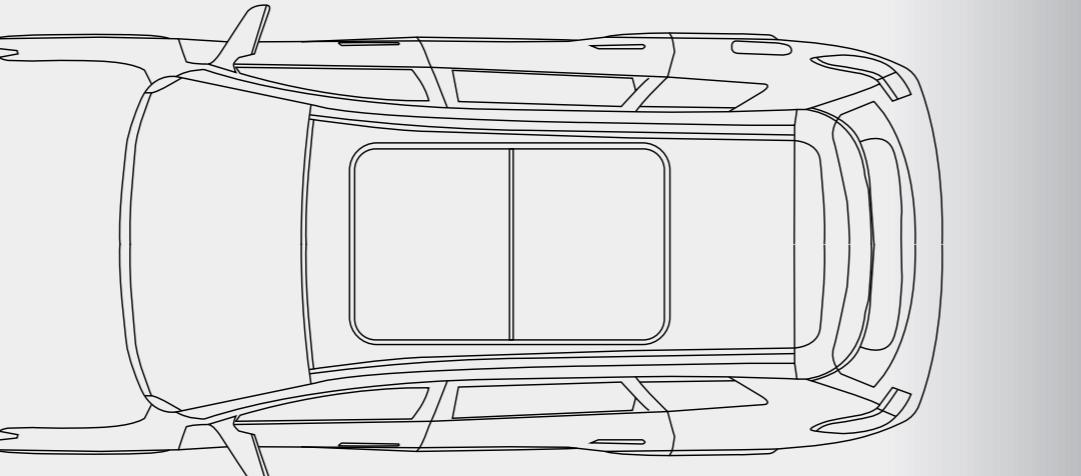
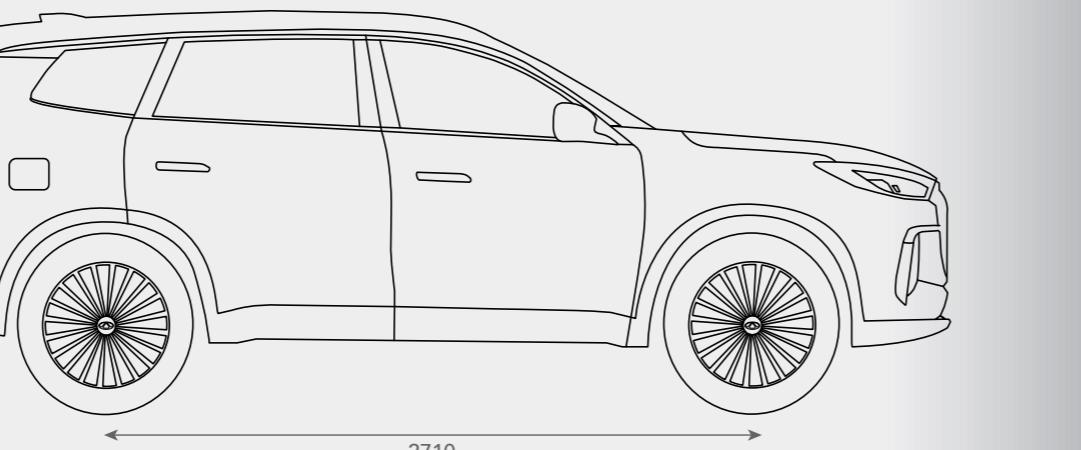
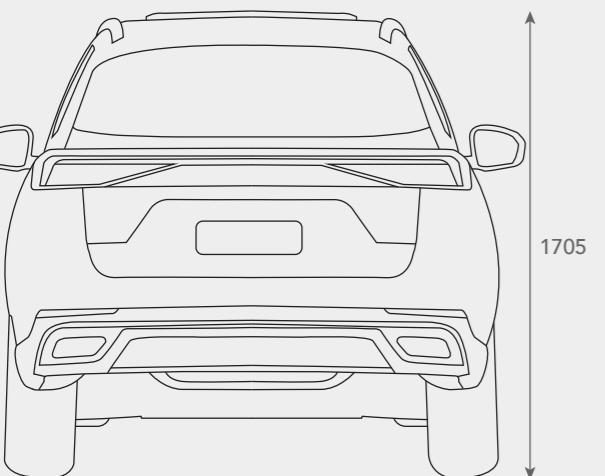
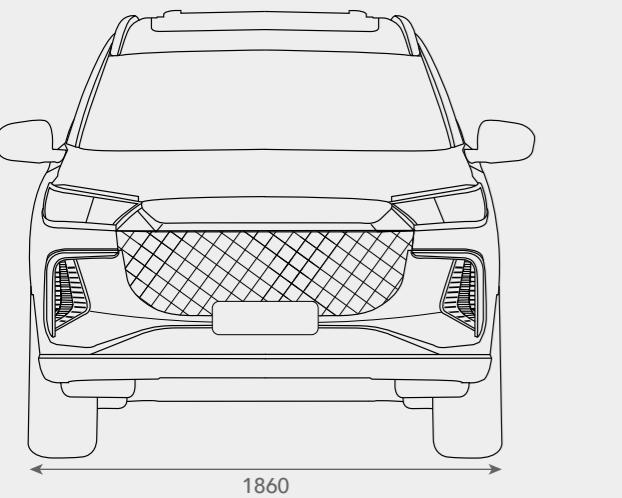
TITANIUM GRAY

SAPPHIRE BLUE

STARRY PATH WHITE

MIDNIGHT BLACK

VEHICLE SPECIFICATIONS



Model	Premium (AWD)	Model	Premium (AWD)
Seating Capacity	7	Lighting	LED Matrix Continuous Running Light with Daytime Running Light Bi-Beam LED Projector Lamps Multi-function Turn Signal Lamps Headlamp Leveler Equipped Infinity LED Lamp with ceremonial effect Rear Fog Lamp
Engine Performance	1.5TGDI - PHEV	Automatic Front Lights	
Engine	Equipped	Rear Lights	
Remote Engine Start	1499		
Displacement cc	370 (496)/735		
Output In kW(hp)/Torque In Nm	6.8		
0-100 Acceleration Time (sec)	16.6		
Fuel Consumption - NEDC (Km/L)	Up to 90 km (NEDC)		
Pure Electric Endurance Range	Up to 1,200 km (NEDC)		
Comprehensive Endurance Range	18.3		
Battery Capacity (kWh)			
Power Transmission			
Gasoline Label	95# Gasoline		
Driving Modes with Memory	Eco, Sports, Normal, Sand, Off-Road, Snow		
Engine Room	Fully Covered		
Driving Type	AWD		
Transmission Type	DHT		
Fuel Tank Capacity (L)	60		
Chassis & Steering			
Suspension (Front/Rear)	McPherson Independent/Independent Rear Suspension		
Electric Power Steering (EPS)	Multifunctional with 4-way Manual Adjustment		
Tires & Braking System			
Tires & Rims	235/50 R19 19-Inch Aluminium Rims (Continental)		
Parking Brake	Electric with Autohold		
Gear Shift	Electronic Shift		
Exterior Design			
Sunroof	Electric Panoramic Sunroof with Sunroof Cover		
Roof Rack	Equipped		
Electric Outside Rear View Mirror	Electric Heated, Foldable, Autoretracted, Position Memory		
Boneless Wiper & Defogger	Front + Rear		
Tailgate	Induction Electric Tailgate (Key Sensing)		
Interior Design			
Interior Scheme	Black with Faux Leather		
Multifunctional Steering Wheel	Leather		
Instrument Panel	10.25" LCD Cluster		
Access System	Smart, Keyless Entry		
Accessory Connectors	12V Universal, 2 USB Front USB Ports+2 Rear USB		
Power Windows	One-Touch Operations		
Mood Light (Front+Rear Seats)	64 Color Ambient Light with 3 way Adjustable/Syncing Function		
Seating Comfort			
Front Driver Seat	10-way Electric Adjustable (6 way adjustment + 4-way waist adjustment) with Memory		
Front Passenger Seat	4-way Electric Adjustable		
Queen Passenger Seat	Massage with Zero Gravity Seat		
Intelligent Seating	Heated+Ventilated Front Seating		
Second Row Seat	60/40 Fold Down Manually with Angle Adjustment - Can Be Folded Flat		
Second Row Console	Equipped With Cup Holders		
Second Row Seat	50/50 Fold Down Manually with Independent Headrest 2-way Adjustment		
Front Row Sunvisors	With Vanity Mirrors+Illumination		
Central Armrest Box	With Heating/Cooling Function		
Glove Box	With Damping and Lamplight		
Air Conditioning			
Automatic Climate Control	Dual Zone with Touch+Button Control		
Rear AC Vents	Equipped		
Air Purifier	N95 Filtration with Negative Ion Air Purification		
Human-Machine Interface (HMI)			
HMI Type	15.6" Capacitive Touch Screen		
Connectivity	USB, BT, Wi-Fi, Phone Mapping Function, Android Auto/Apple Car Play		
Car Auto Functionality	Navigation, Music, Handsfree, Calling		
Speakers	12 Sony Speakers		

DISCLAIMER

*Specifications are for reference purpose only. They can change without prior notice.