


 **CHERY**
CHINA'S **NO.1** AUTOMOBILE EXPORTER

54-DARULAMAN COOPERATIVE HOUSING SOCIETY, MAIN SHAHRAH-E-FAISAL, KARACHI.

 CUSTOMER.CARE@CHERYPAKISTAN.COM |  021-111-624379 |    CHERYMASTERPAKISTAN

 **CHERY**

MAE | MASTER AUTO
ENGINEERING
PVT. LTD.

PAKISTAN'S ONLY 7-SEATER PHEV D-SUV

TIGGO8 PHEV



CSH CHERY SUPER HYBRID TECHNOLOGY



Chery is a global automobile brand and one of the world's fastest growing auto manufacturers. With a strong presence in the UAE, Saudi Arabia, Australia, Turkey, and the UK, Chery continues to expand globally.

Driven by innovation and commitment to safety, Chery continues to earn customer trust worldwide.

- **No. 1 Automobile Exporter of China** for consecutive 23 years

- In over **120+ Countries**

- Global user base of over **18.5 million users**

- One of the **Fastest Growing Automobile Company**

- Global **5-Star Safety NCAP** Rating

- **Fortune Global 500** Excellence



MASTER AUTO ENGINEERING | MASTER GROUP OF COMPANIES

Master Automotive Engineering (MAE) is a part of the Master Group of Industries, one of Pakistan's largest and most trusted conglomerates, with over 60 years of excellence across diverse sectors.

With a 40-year legacy in the automotive industry, Master Group of Industries has consistently driven progress through precision, quality, and innovation.

Built on this foundation of experience and trust, MAE stands at the forefront of Pakistan's automotive evolution, introducing Chery, one of the world's fastest-growing automakers, to redefine mobility for a new generation.

With a clear mission to bring New Energy Vehicles (NEVs) and sustainable technology to Pakistan, MAE is committed to advancing the nation's automotive landscape by blending global innovation with local expertise to create a smarter, cleaner, and more connected future on the road.

15 COMPANIES

Textile, Foam, Bedding, Energy
Automotive Assembling, Manufacturing

16 BUSINESS FACILITIES

8 in Sindh and 8 in Punjab

18,000+ EMPLOYEES

Highly Qualified Labour,
Foreign Qualified Management

**CREATED FOR FREEDOM,
SHAPED BY LIFE**





COMMAND THE ROAD

Wide, grounded, and built to own the road.



TIGER-INSPIRED SIGNATURE GRILLE

with diamond-cut detailing.

ELEGANCE FROM EVERY ANGLE

The Infinity LED taillamps add a distinctive, elegant signature to every journey.



MATRIX LED DRLs + FLOWING INDICATORS

Adaptive, auto-activating intelligent LED projectors.



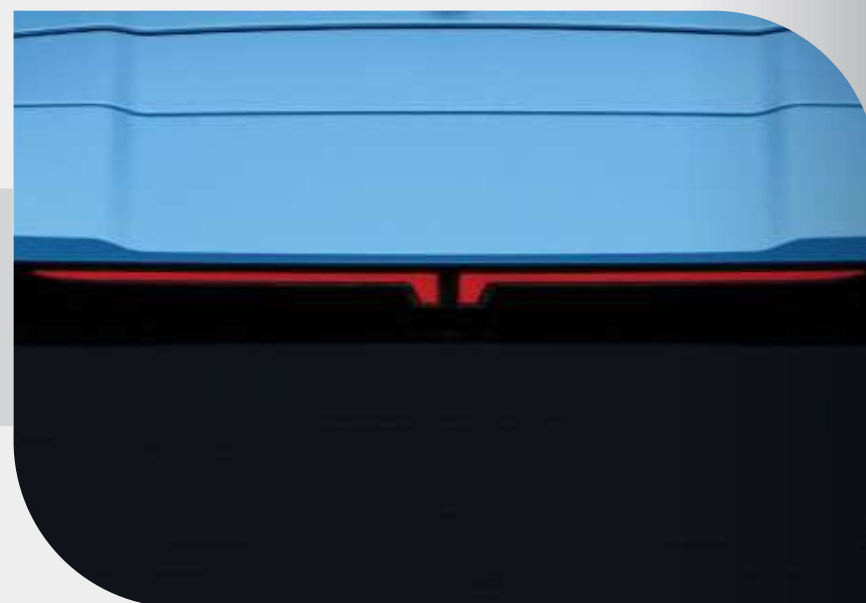


19-INCH RIMS

(235/50/R19) with gloss finish.

INTEGRATED ROOF SPOILER

with elevated brake light echoing tiger fangs.



CRAFTED LINES CONFIDENT STANCE

Three sculpted lines deliver a confident presence and refined motion.

THE BEAUTY OF BALANCE

The **0.33 Cd aerodynamic profile** not only looks striking but also enhances stability and efficiency, ensuring every family journey feels effortless and composed.



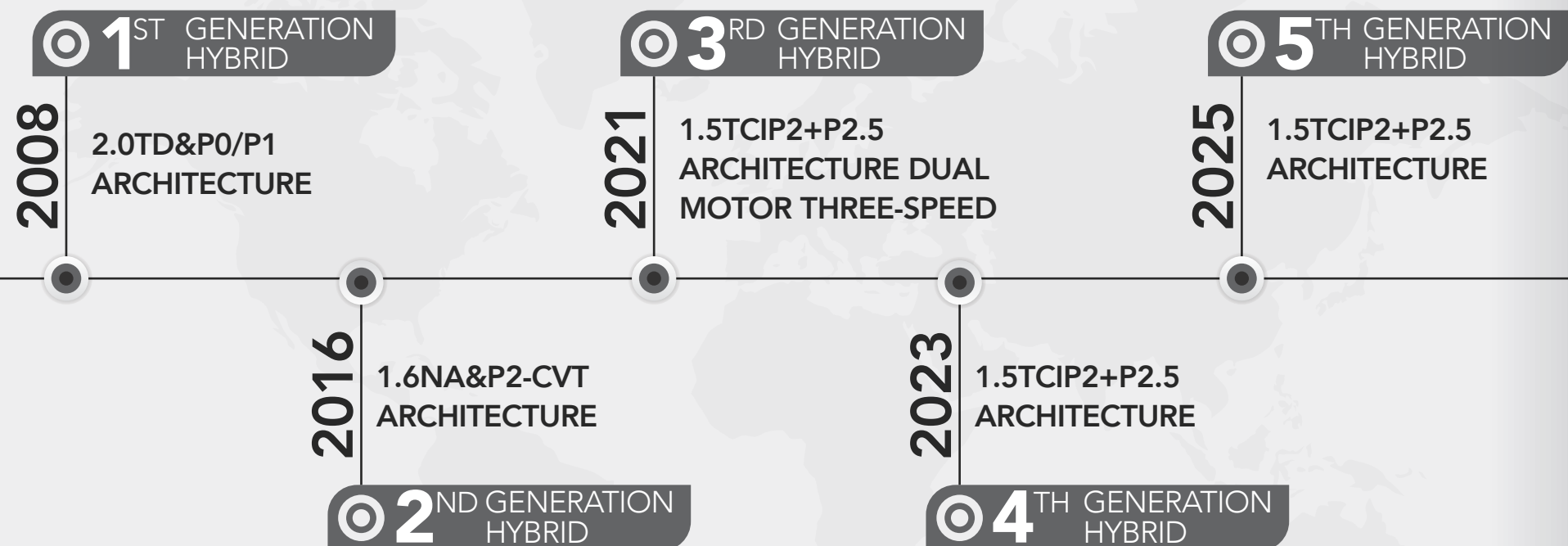
PRESENCE **THAT COMMANDS**

Designed to turn heads and inspire confidence on every drive.



Balancing career demands and family adventures has never been easier.
Every journey, every seat, every need, designed just for you.

WORLD'S BEST **PHEV** TECHNOLOGY



ENGINEERED TO OUTPERFORM WITH **FIFTH-GENERATION HYBRID SUPERIORITY**

The Plug-in Hybrid system is built on three advanced components:

Dedicated Hybrid Transmission (DHT)

Engineered for 98.5% efficiency, the DHT delivers seamless shifts and rapid response for powerful, confident performance.



Dedicated Hybrid Engine (DHE)

Powered by a 1.5 TGD1 turbo engine with 44.5% thermal efficiency, it delivers strong performance with 16.6 km/L efficiency.



DEDICATED HYBRID BATTERY (DHB)

Class-leading pure EV range of 90–170 km, rigorously saltwater-tested and fully dust and water-resistant IP68 rating for uncompromised safety.



ADVANCED INTELLIGENCE

EXTENDED FREEDOM



AC TOGGLE



VEHICLE SEARCH



POWER WINDOW
ADJUST



PROXIMITY SENSING
KEY UNLOCK



UP TO **90 KM**
PURE EV RANGE



UP TO **1200+ KM**
COMBINED RANGE



496 HP
COMPREHENSIVE
COMBINED POWER



735 NM
COMPREHENSIVE
COMBINED TORQUE



0-100 KM/H
ACCELERATION
IN **6.8 SEC**



FIFTH GENERATION DEDICATED HYBRID ENGINE (DHE)

SMARTER EVERY MILE

Your standards are high. So is this engine. With 44.5% thermal efficiency, the 1.5 TGDI doesn't just meet industry benchmarks it gives you a smarter, more efficient drive.



DEDICATED HYBRID TRANSMISSION (DHT)

SEAMLESS DRIVE, CONFIDENT RIDE

The fifth-generation **DHT150 Hybrid** reacts smoothly when you press the pedal. With a **98.5%** EV economy, high power and torque, every change feels seamless, giving your drive a sense of natural control.



HIGH PERFORMANCE HYBRID BATTERY

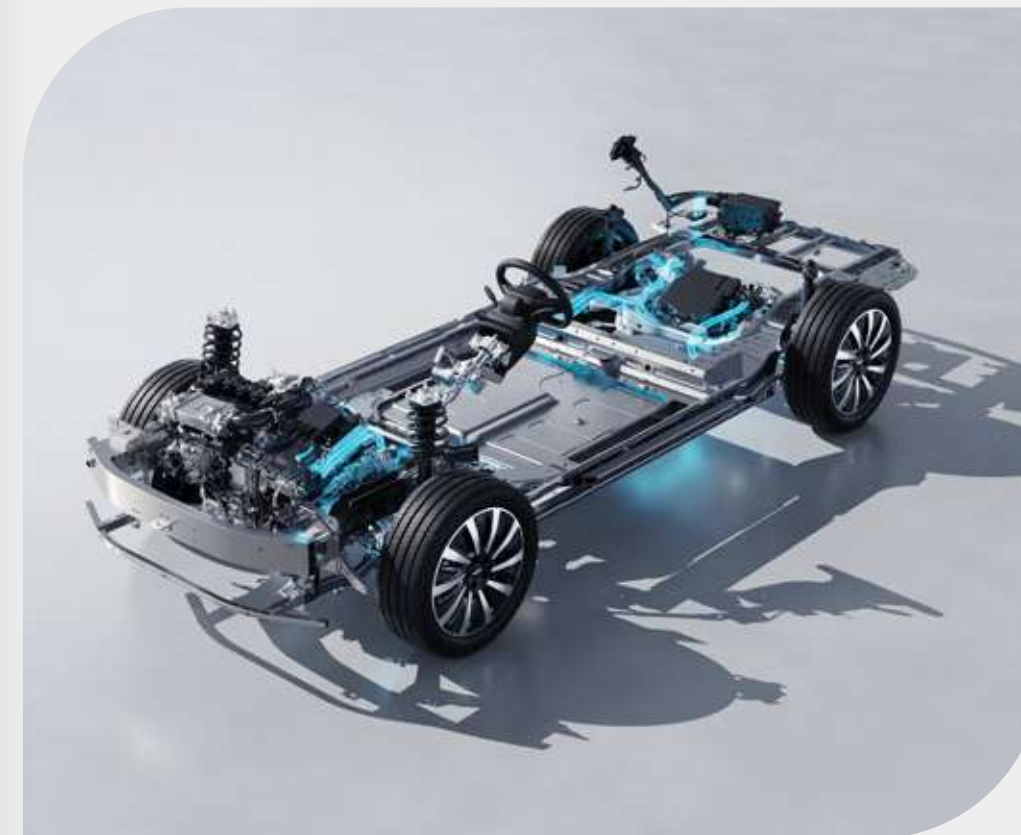
GO FURTHER, LIVE FREELY

Where others slow down, you keep moving. Designed to thrive in extreme climates, the LFP battery delivers peak performance and the longest comprehensive range, letting you go as far as you want on your terms.



MULTI-LAYER PROTECTION

Roads change. Conditions surprise. Your battery stays secure. With a multi-layered structure and ultra-high-strength steel exoskeleton, you're protected against both impact and harsh environments.



EUROPEAN-CLASS PRECISION. CLOUD-LIKE COMFORT

You shouldn't have to choose between comfort and handling. The Tiggo 8's cloud-based chassis, refined with European-level tuning, delivers a balanced ride that makes every turn easy and every trip reassuring.

ENERGY THAT GOES WHEREVER YOU GO

From journeys to everyday needs, Vehicle To Load (V2L) provides 3.3 kW of reliable power, when and where you need it.



ELECTRIC GRILL
2000 W



INDUCTION
COOKER 2800 W



PROJECTOR
2400 W



OUTDOOR ILLUMINATION
50 - 150 W



ELECTRIC KETTLE
800 W



ELECTRIC SCOOTY
400 W



EFFORTLESSLY WELCOMING

Your presence is enough. The handles extend automatically, offering smooth, keyless entry every time.



SPACE, **THOUGHTFULLY ENGINEERED**

A cabin that offers you 66.1% usable interior volume, turning every journey into a more comfortable experience.



7-SEATER D-SUV CRAFTED FOR FAMILY JOURNEYS

Generous, well-planned cabin space in every row ensures everyone travels in ease and style.



FLEXIBLE SPACE FOR EVERY JOURNEY

MORE ROOM. JUST A FOLD AWAY

Fold the second and third rows to reveal up to **1,022 L** of adaptable cargo space, perfect for life on the move.

VERSATILE SPACE, SHAPED AROUND YOUR LIFE



ROOM FOR YOUR WORLD

Big plans or small moments, the spacious cargo area makes room for your world, effortlessly.



SPACE TO STRETCH COMFORT TO STAY

With generous legroom across the rear rows [2nd & 3rd row legroom (886 mm & 793 mm)], everyone arrives relaxed and refreshed.



LAUGHTER AND ADVENTURE RIDE TOGETHER

From spontaneous escapes to weekend adventures, the cabin adapts seamlessly to every plan, every moment.

HIGH DEFINITION, HIGH CONTROL



ULTRA-LARGE 15.6" SCREEN, W-HUD, AND 6 INTELLIGENT DRIVING MODES

The road deserves your full focus. With a **15.6" 2.5K** display, Windshield Head-Up Display, and 6 driving modes: **Eco | Normal | Sport | Sand | Off-Road | Snow** every drive feels clearer, more controlled, and effortlessly engaging.

64-COLOR AMBIENT MOOD LIGHTING

Your cabin, your vibe. With **64 immersive colors**, the lighting adapts to your mood. Calm for quiet moments, vibrant for energy, and creating personal moments for every journey.

ZERO-GRAVITY COMFORT WITH A MASSAGE FUNCTION



Every drive should leave you refreshed, not fatigued. The front passenger seat cradles you in weightless comfort, enhanced by soothing massage, heating, and refreshing ventilation, so even the longest journeys feel effortlessly indulgent.

PREMIUM DRIVER SEAT EXPERIENCE



Every journey is tailored for you. With **ergonomic 10-layer support**, which includes 6-way adjustment and 4-way lumbar support, along with **heating** and **ventilation**, the seat keeps you perfectly positioned and completely relaxed.



78.9% SOFT-WRAPPED CABIN COVERAGE

Your family deserves the best. The high-end interior surfaces create a refined cabin where comfort and elegance meet seamlessly on every journey.

SMART INDUCTION TAILGATE



With **smart sensors**, the tailgate opens automatically in five seconds when your key is detected. Perfect for carrying groceries, luggage, or kids, without juggling hands.



VOICE-ACTIVATED PANORAMIC SUNROOF

HELLO CHERY! OPEN THE SUNROOF

With a command, the cabin fills with natural light, helping your family stay happy, alert, and comfortable, turning even ordinary drives into shared, joyful experiences.



SMOOTH. SMART. INTELLIGENT

POWERED BY THE QUALCOMM SNAPDRAGON 8155, EVERY COMMAND RESPONDS WITHOUT DELAY

Technology should serve you, not slow you down. With the Qualcomm Snapdragon 8155 processor in the **lag-free cabin interface**, maps, media, and voice recognition work instantly, keeping your attention where it matters most, on the road.

WIRELESS FAST CHARGING

EFFORTLESS CHARGING, ENDLESS FOCUS

Removes distractions and keeps your focus on the road. Wireless charging keeps your device powered, cooled, organized, and always within reach.



SONY 12-SPEAKER HEADREST AUDIO



YOUR PERSONAL CONCERT, ROW BY ROW

Your journey deserves its own soundtrack. The **headrest audio system**, enhanced by eight distinct listening modes, lets every passenger curate a personal listening experience so every ride feels immersive and uniquely theirs.

PINNACLE SOUND ABSOLUTE PRECISION



From the first note to the last, every passenger experiences crystal-clear audio. The **12-speaker system** delivers precision-tuned sound throughout the cabin, making every drive feel like a concert.

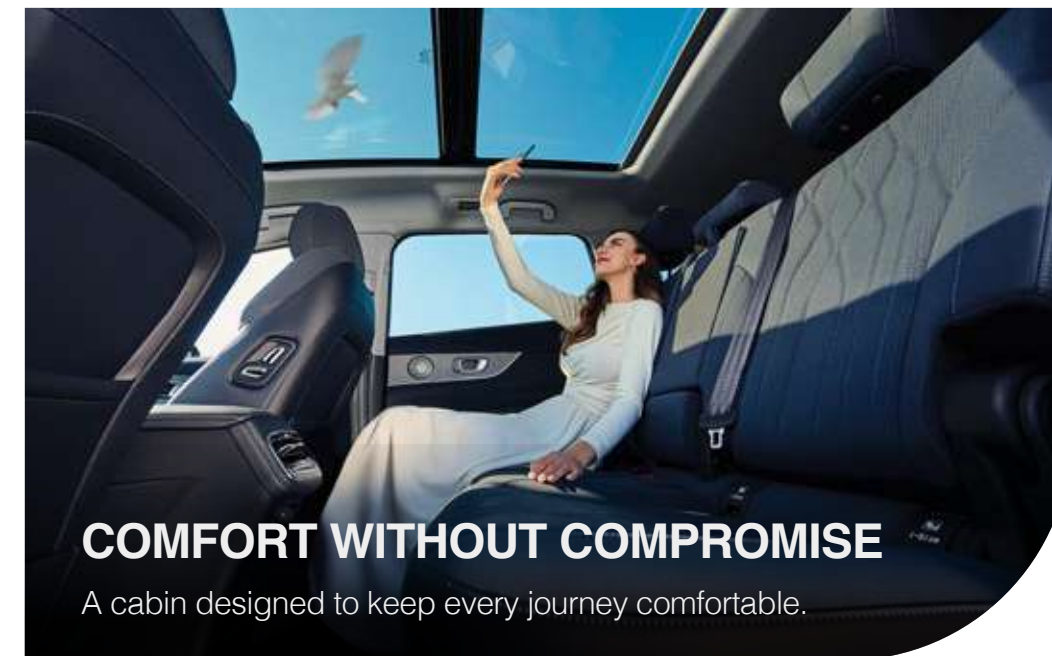
SMART DESIGN CONFIDENT DRIVE

Innovative engineering crafted for a confident ride.



T1X PLATFORM

Advanced PHEV platform for secure, thrilling drives with your loved ones.



COMFORT WITHOUT COMPROMISE

A cabin designed to keep every journey comfortable.



FIVE-STAR SAFETY FOUNDATION

THE GUARDIAN OF EVERY JOURNEY

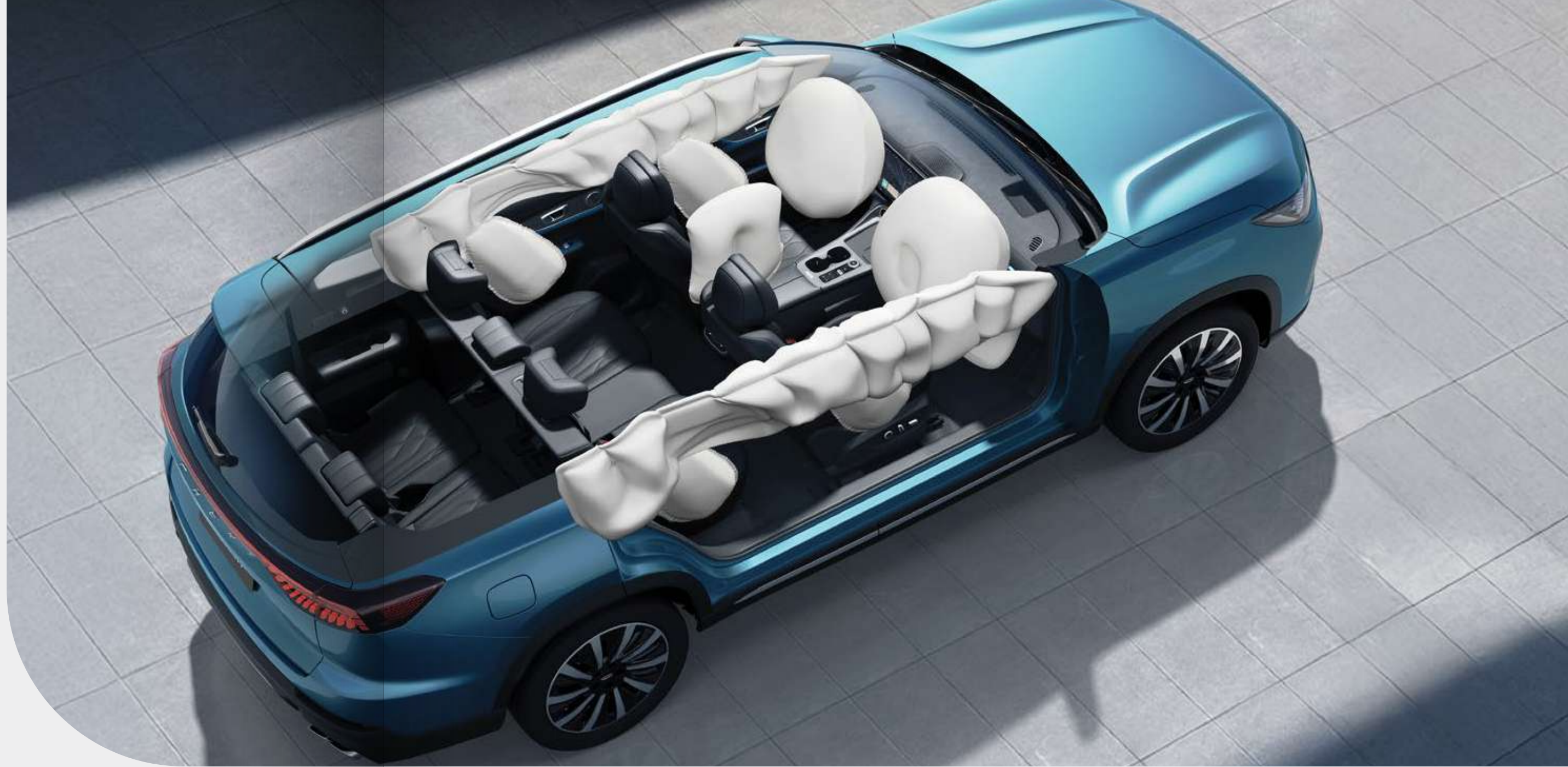
Your safety is not optional; it's engineered in. Designed to meet the stringent 2024 E-NCAP and A-NCAP protocols, the Tiggo 8 has already earned a five-star ANCAP safety rating, protecting you on every journey.

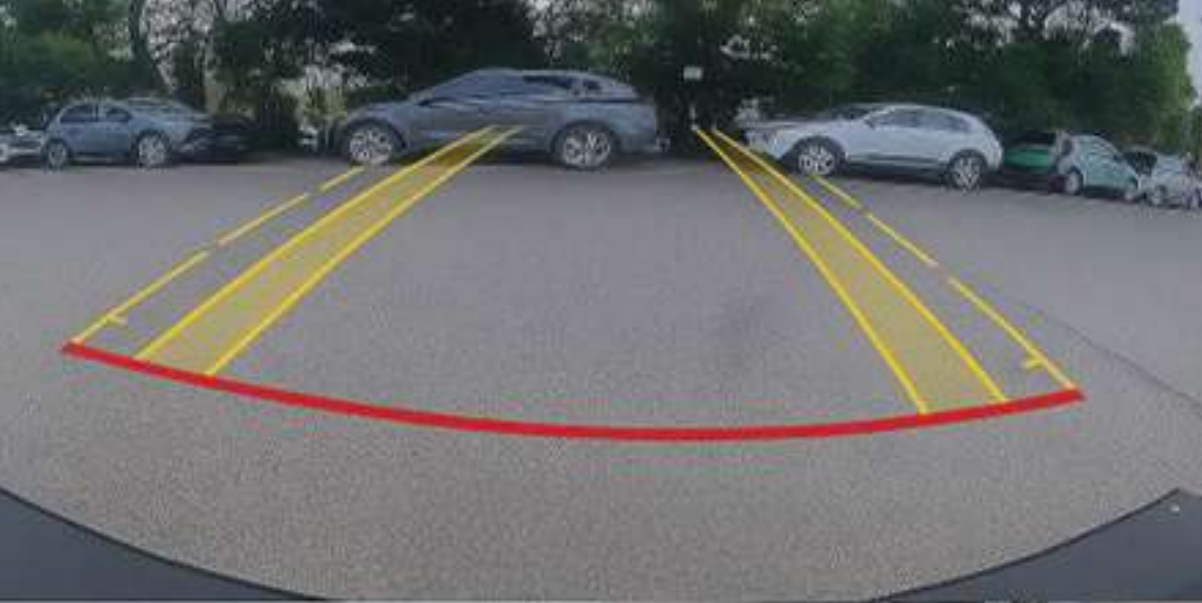
10 AIRBAGS

ENGINEERED AS PAKISTAN'S SAFEST SUV

COMPREHENSIVE PROTECTION, QUIET CONFIDENCE

No matter where your loved ones sit, protection surrounds them. The 10-airbag safety system delivers comprehensive coverage, giving you quiet confidence every time you drive.

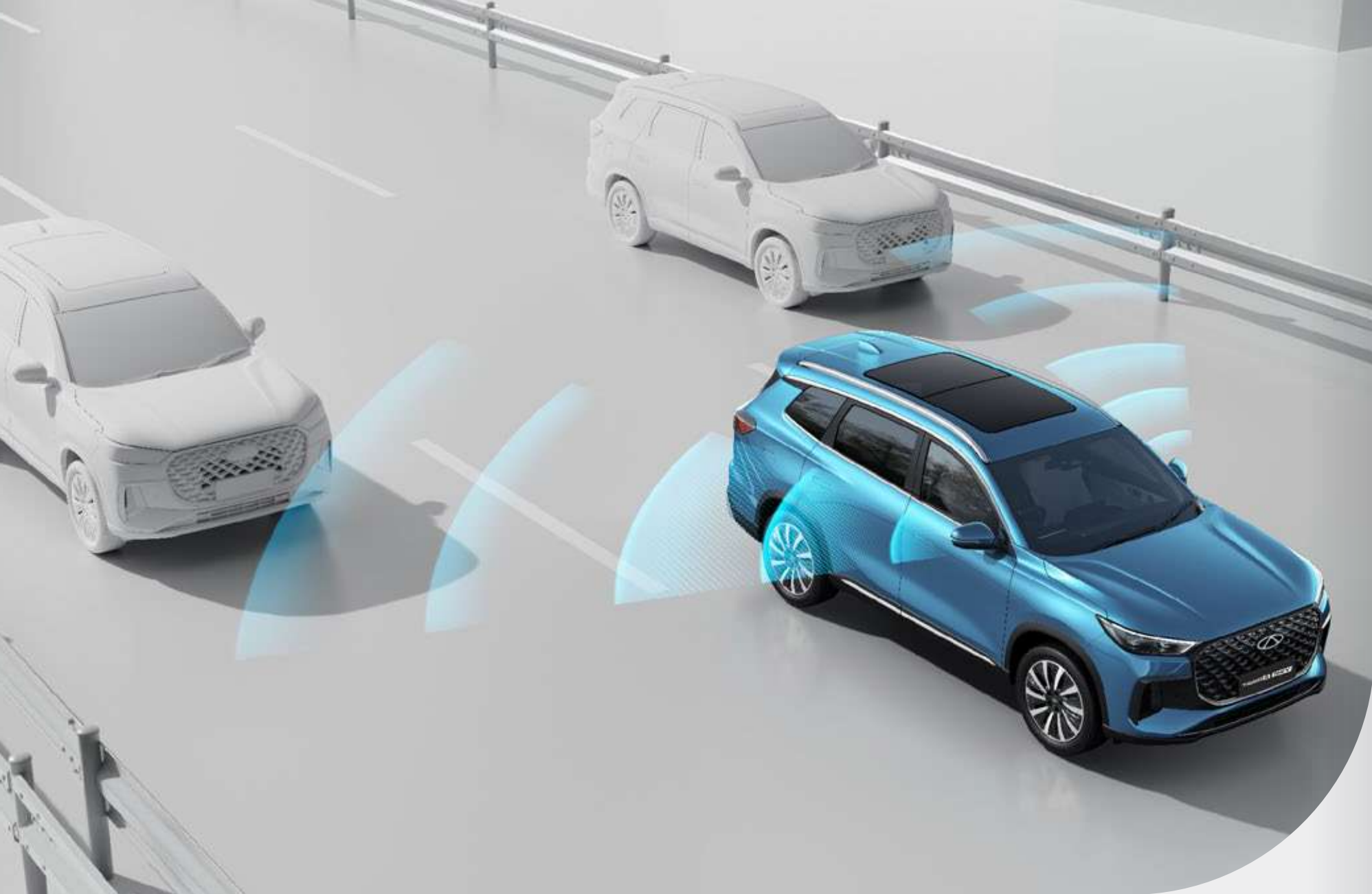




COMMAND EVERY ANGLE BIRD EYE VIEW

CONFIDENCE IN EVERY MOVE

With Bird Eye View (**540° vision**), you see what others can't. Drive with precision, avoid surprises, and feel secure no matter how tight the space or busy the road.



L2 CHERY DRIVER ASSIST

NO SURPRISES, ONLY SMOOTH DRIVES

Traffic doesn't have to surprise you. With side radar monitoring, the system warns you of hidden vehicles, making lane changes smoother and safer.

DRIVER CONVENIENCE

- Central Locking
- Speed Cruise
- Speed Limit Reminder
- TJA Traffic Jam Assistance
- ICA Integrated Cruise Assist
- IHC Intelligent High Beam Control
- ACC Adaptive Cruise Control

DRIVER ASSIST

- HAC Uphill Assist System
- HDC Downhill Auxiliary System
- TPMS Tire Pressure Monitoring System
- BSD Blind Spot Monitoring
- RCTA Rear Cross Traffic Alert
- LDW Lane Departure Warning
- BAS Brake Assist System
- DOW Door Opening Warning

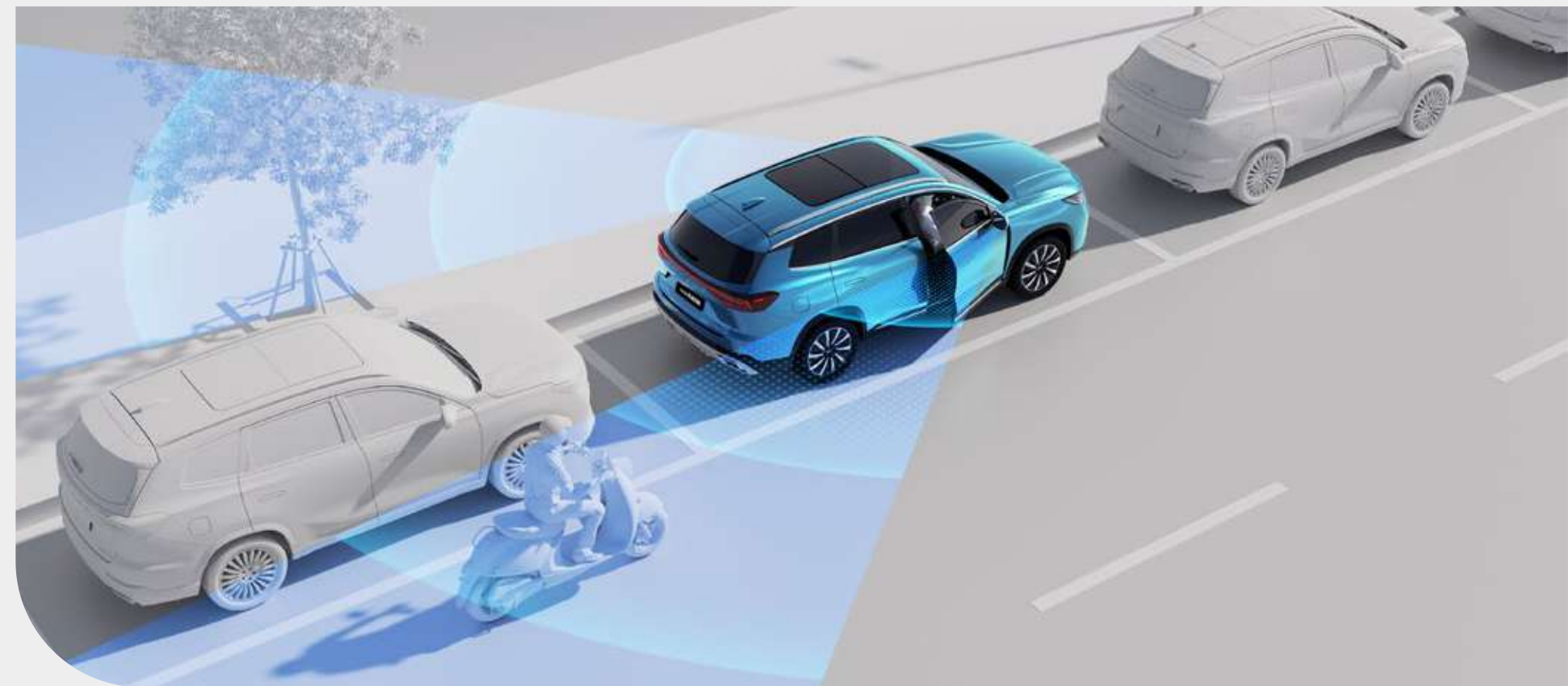
DRIVER PROTECTION

- BOS Brake Priority System
- ESP Braking Force Control System
- TCS Traction Control System
- EBA Emergency Brake Assist
- FCW Forward Collision Warning
- AEB Automatic Emergency Braking
- ELK Emergency Lane Keeping
- LKA Lane Keeping System

MASTER THE REVERSE WITH (RCTA) PRECISION

YOUR EXTRA EYES ON THE ROAD

Backing out shouldn't be stressful. Rear Cross Traffic Alert gives you an extra set of eyes, detecting vehicles in real time and guiding you safely, so you always feel in control.



PRECISION PARKING & DOOR OPENING WARNING (DOW)

EFFORTLESS PARKING, CONFIDENT EXITS

Parking and exiting are effortless when your car looks out for you. Sensors guide your every move, and DOW alerts your passengers to potential hazards, ensuring safety in every crowded situation.

INTELLIGENT HEADLIGHT CONTROL



VISION MEETS INTELLIGENCE

You don't need to think about switching beams. This intuitive system handles it automatically, maximizing your vision and minimizing risk for everyone on the road.

LANE KEEPING & EMERGENCY SAFETY BRAKING ASSISTANCE



SAFETY MEETS SERENITY

Relax and let the Tiggo 8 watch the road with you. Integrated Cruise Control combines Lane Keeping and Emergency Braking, maintaining distance and stability so you can enjoy the drive without stress.



THE EXTRA MILE IS OUR STANDARD

SERVICE THAT TRAVELS FURTHER

An elevated customer experience that moves with you, at every stage of ownership, is what we are trained to do.

With a dealership network across Pakistan, our dedicated and professional service team is always ready to provide you with the service your automobile needs.

WARRANTY THAT INSPIRES CONFIDENCE

6YEARS

or 150,000 km

STANDARD WARRANTY

8YEARS

or 160,000 km

BATTERY WARRANTY

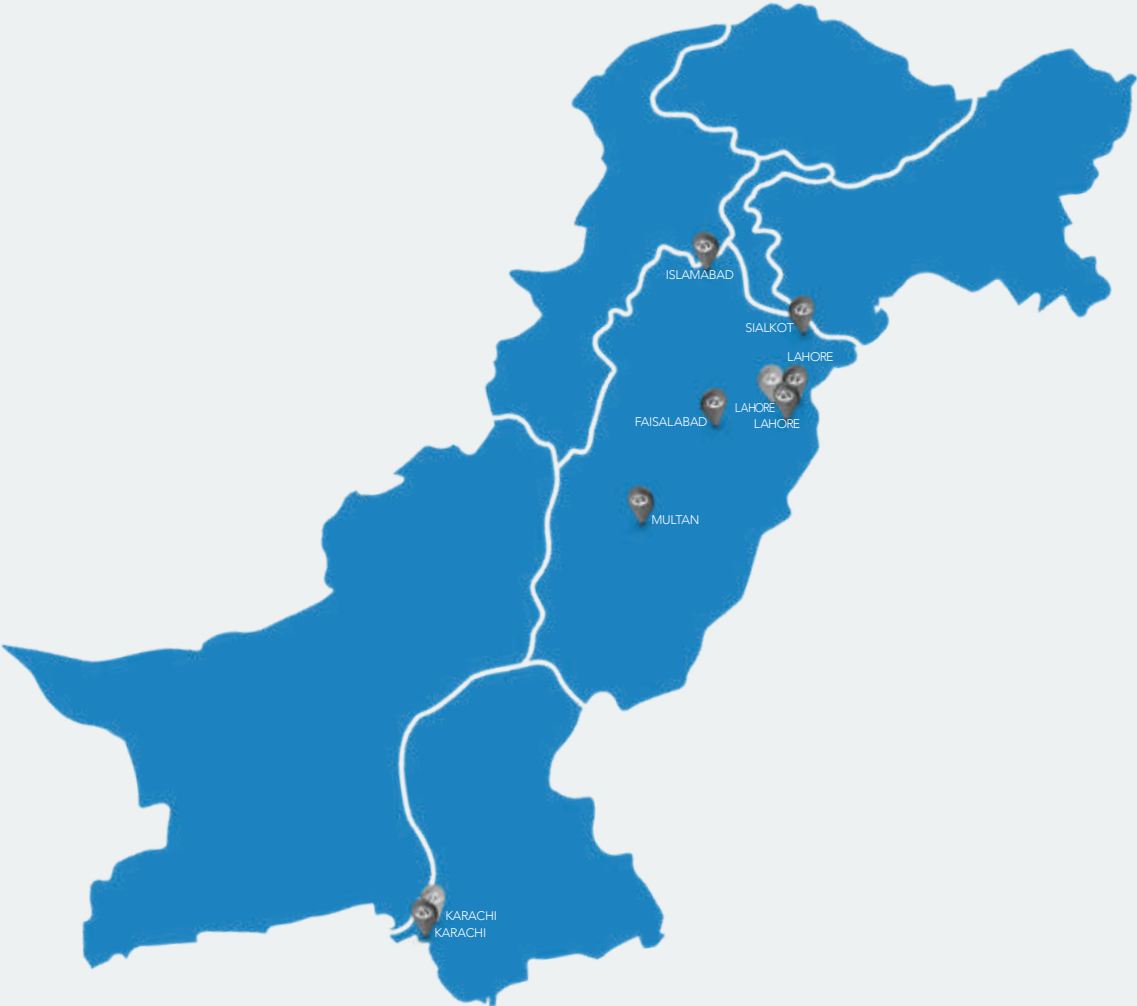


* WHICHEVER COMES FIRST

CHERY'S DEALERSHIP NETWORK ACROSS PAKISTAN

Across Pakistan, CHERY's dealership network is designed to deliver consistent excellence, attentive service, and confidence at every touchpoint.

ISLAMABAD	CHERY METROPOLIS	P-178 KORANG ROAD, SECTOR I-10/3, ISLAMABAD
LAHORE	CHERY FORTUNE	17-KM, MAIN MULTAN ROAD, KOT GOJRA, LAHORE
KARACHI	CHERY SEAVIEW	SHOP NO. 8/G, COM 3 BILAWAL CHORANGI, BLOCK 6, CLIFTON, KARACHI
LAHORE	CHERY RAVI	32 MAIN JAIL ROAD, NEAR MOZANG CHUNGI, LAHORE
SIALKOT	CHERY STALLION	1KM DASKA ROAD, PAKKI KOTLI, SIALKOT
FAISALABAD	CHERY CANAL	ABDULLAH PUR UNDER PASS, WEST CANAL ROAD, FAISALABAD
MULTAN	CHERY CITY OF SAINTS	348-KHANEWAL ROAD, MULTAN
LAHORE	CHERY DEFENCE	JAMMU STOP NEAR NAWAZ SHARIF INTERCHANGE RING ROAD, DHA PHASE 5, LAHORE (COMING SOON)
KARACHI	CHERY SOUTH	PLOT NO. 18, SECTOR NO. 23, KORANGI INDUSTRIAL AREA, KARACHI (COMING SOON)



AZURE BLUE

CRIMSON RED

COSMIC SILVER

TITANIUM GRAY

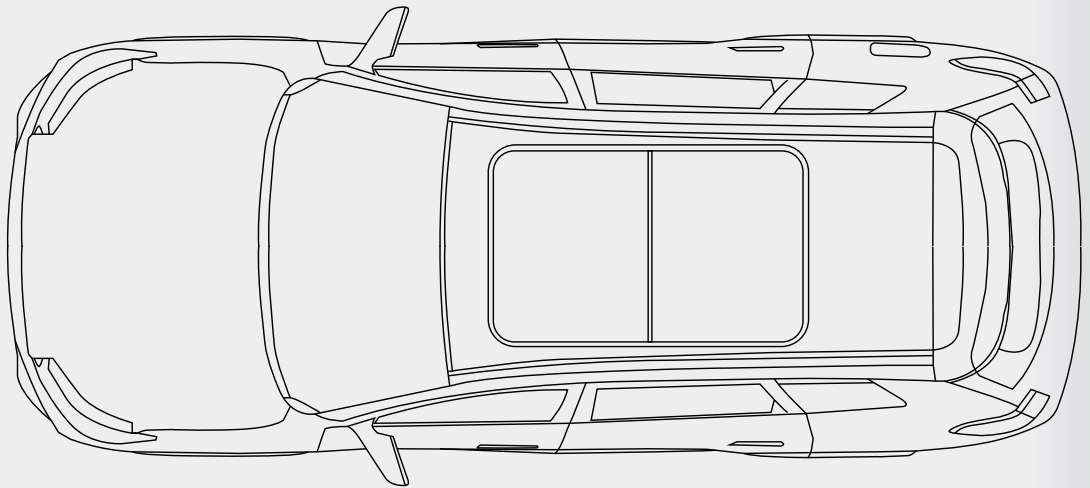
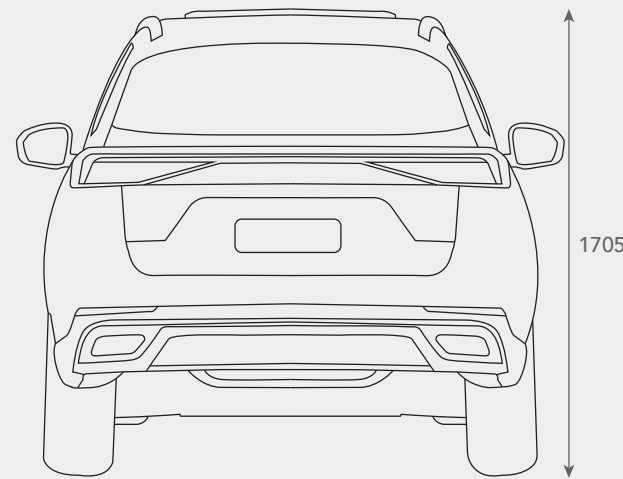
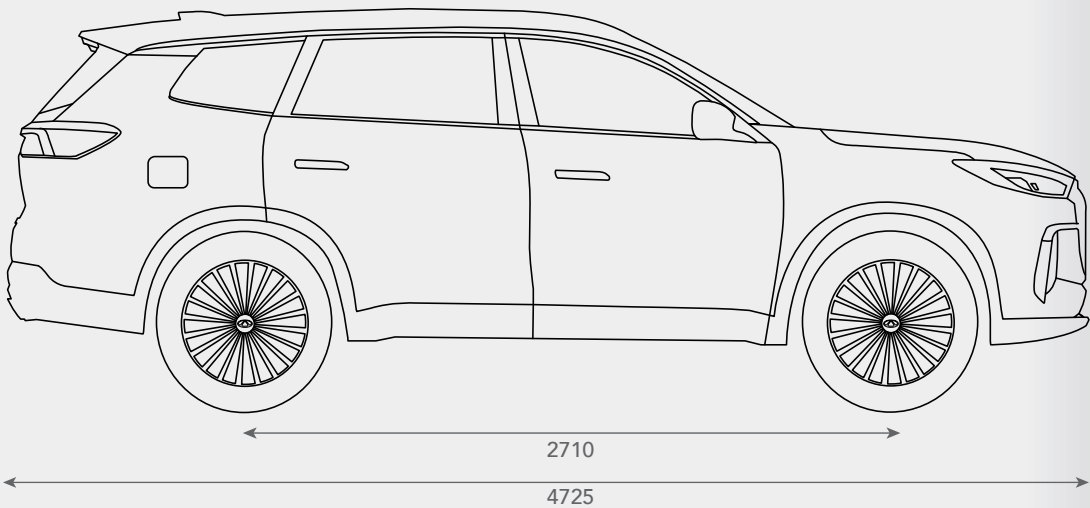
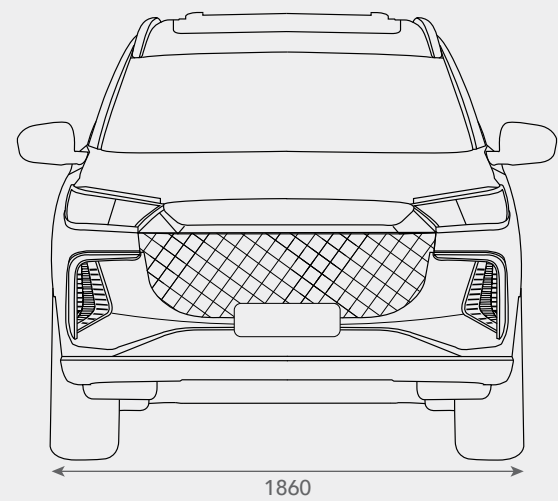
SAPPHIRE BLUE

STARY PATH WHITE

MIDNIGHT BLACK



VEHICLE SPECIFICATIONS



Model	Premium (AWD)
Seating Capacity	7
Engine Performance	
Engine	1.5TGDI - PHEV
Remote Engine Start	Equipped
Displacment cc	1499
Output In kW(hp)/Torque In Nm	370 (496)/735
0-100 Acceleration Time (sec)	6.8
Fuel Consumption - NEDC (Km/L)	16.6
Pure Electric Endurance Range	Up to 90 km (NEDC)
Comprehensive Endurance Range	Up to 1,200 km (NEDC)
Battery Capacity (kWh)	18.3
Power Transmission	
Gasoline Label	95# Gasoline
Driving Modes with Memory	Eco, Sports, Normal, Sand, Off-Road, Snow
Engine Room	Fully Covered
Driving Type	AWD
Transmission Type	DHT
Fuel Tank Capacity (L)	60
Chassis & Steering	
Suspension (Front/Rear)	McPherson Independent/Independent Rear Suspension
Electric Power Steering (EPS)	Multifunctional with 4-way Manual Adjustment
Tires & Braking System	
Tires & Rims	235/50 R19 19-Inch Aluminium Rims (Continental)
Parking Brake	Electric with Autohold
Gear Shift	Electronic Shift
Exterior Design	
Sunroof	Electric Panoramic Sunroof with Sunroof Cover
Roof Rack	Equipped
Electric Outside Rear View Mirror	Electric Heated, Foldable, Autoretracted, Position Memory
Boneless Wiper & Defogger	Front + Rear
Tailgate	Induction Electric Tailgate (Key Sensing)
Interior Design	
Interior Scheme	Black with Faux Leather
Multifunctional Steering Wheel	Leather
Instrument Panel	10.25" LCD Cluster
Access System	Smart, Keyless Entry
Accessory Connectors	12V Universal, 2 USB Front USB Ports+2 Rear USB
Power Windows	One-Touch Operations
Mood Light (Front+Rear Seats)	64 Color Ambient Light with 3 way Adjustable/Syncing Function
Seating Comfort	
Front Driver Seat	10-way Electric Adjustable (6 way adjustment + 4-way waist adjustment) with Memory
Front Passenger Seat	4-way Electric Adjustable
Queen Passenger Seat	Massage with Zero Gravity Seat
Intelligent Seating	Heated+Ventilated Front Seating
Second Row Seat	60/40 Fold Down Manually with Angle Adjustment - Can Be Folded Flat
Second Row Console	Equipped With Cup Holders
Second Row Seat	50/50 Fold Down Manually with Independent Headrest 2-way Adjustment
Front Row Sunvisors	With Vanity Mirrors+Illumination
Central Armrest Box	With Heating/Cooling Function
Glove Box	With Damping and Lamplight
Air Conditioning	
Automatic Climate Control	Dual Zone with Touch+Button Control
Rear AC Vents	Equipped
Air Purifier	N95 Filtration with Negative Ion Air Purification
Human-Machine Interface (HMI)	
HMI Type	15.6" Capacitive Touch Screen
Connectivity	USB, BT, Wi-Fi, Phone Mapping Function, Android Auto/Apple Car Play
Car Auto Functionality	Navigation, Music, Handsfree, Calling
Speakers	12 Sony Speakers

Model	Premium (AWD)
Lighting	
Automatic Front Lights	Led Matrix Continous Running with Daytime Running Lights Bi-beam LED Projector Lamps Multi-function Turn Signal Lamps Headlamp Levelling Equipped
Rear Lights	Infinity LED Lamps with ceremonial effect Rear Fog Lamp
Driver Assistance	
Cruise Control	ACC Adaptive Cruise Control + ICA Integrated Cruise Control + Speed Cruise
Forward Collision Warning (FCW)	Equipped
Auto Emergency Braking (AEB)	Equipped
Camera System	Panorama Image 540° with Transparent Chassis
Smart Proximity Entry System	Concealed Door Handles Activated, Car Unlocks, Mirror Unfolds, Breathing Headlamps, Welcoming Seats
Smart Exit System	Mirror Folds, Car Locks Follow Me Home Delayed Headlights
Speed Limit Reminder	Equipped
Lane Departure Warning (LDW) + Lane Keep Assist (LKA) + Lane Departure Prevention (LDP) + Emergency Lane Keeping (ELK)	Equipped
Traffic Jam Assistance (TJA)	Equipped
Intelligent High Beam Control (IHC)	Equipped
Blind Spot Monitoring (BSD) + Rear Cross Traffic Alert (RCTA)	Equipped
Door Opening Warning (DOW)	Equipped
Virtual Reality Head-Up Display (W-HUD)	Equipped
Driver's Monitoring System (DMS)/Fatigue Monitoring	Equipped
Safety	
Airbags	10 (Dual Front, Front Side, Side Curtain, Driver Knee, Second Row Seat Side, Intermediate Placement Gasbag)
HMI Enabled Car Diagnostic System	Equipped
Advanced TPMS	Equipped
Reverse Dynamic Guidelines	Equipped
Parking Sensor	Front+Rear
Anti-lock Brakes	ABS+BA+EBD+AEB
Stability Controls	Traction+Electric Stability Control
Hill Control	Hill Hold+Hill Descent
ISOFIX Seat Anchors	Equipped
Immobilizer	Equipped
Door Not Closed Indication	Equipped
Trunk Not Closed Indication	Equipped
Mechanical Child Safety Lock	Equipped
Other Functions	
Voice Control	English
Mobile Phone Wireless Charge	50W
Qibla Compass	Equipped
Car Charging Gun	Equipped
Car Kit	Equipped
Fuel Consumption Display Km/L	Equipped
Tire Sealant	Equipped

DISCLAIMER
*Specifications are for reference purpose only. They can change without prior notice.